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ROME CITY GUIDE

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FLESH AND STONE

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sensual statues in the city

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ANNO 26 - N.2 MENSILE POSTE ITALIANE SPA SPEDIZIONE IN A. P. 70% ROMA

SIGHTSEEING | MUSEUMS | ENTERTAINMENT | SHOPPING | DINING | MAPS

[THE VIEW FROM HERE]

My Rome



Alessandra Amati

[PR Professional]

Neapolitan by birth and Roman by adoption, Alessandra heads up Travel Marketing 2, a successful PR firm that focuses primarily on the world of travel and accommodations. With more than 15 years of experience in public relations in both the Italian and international markets, Amati and her firm are a point of reference for the Italian and international press on all things travel.



Which three adjectives best describe Rome?

Fascinating, mysterious, unique.

What makes Rome different from other major world capitals?

Its history, unforgettable corners, and breathtaking panoramas.

Is there a place in Rome that connects strongly to a moment in your life?

Piazza San Salvatore in Lauro [pictured top right] is linked to a love story from my past. When I lived there, I would open the window every morning to see this marvelous view that changed every day depending on the light.

What are the most photogenic places in the city? Do you see Rome through the lens of films like *The Great Beauty* or do you have your own "secret city" that is equally attractive?

The Great Beauty tells the photographic story of the city, with all the sumptuous flashiness and absolute beauty that permeates its

iconic monuments. But I prefer hidden Rome, the one you find in narrow alleys or by looking up unexpectedly. It's really only possible to find for those who live in Rome, and it's the Rome that surprises you every day, even if you're not looking for it.

In your opinion, what are the unmissable areas of the city?

Trastevere [bottom right] is an absolutely unmissable area of the city: it's there that you enter the true heart of the city and breathe its very soul. There are many other must-see places: the Colosseum in all its grandeur, the Circus Maximus, the Imperial Forums, and of course the many museums and galleries.

What are a few of your favorite Roman restaurants?

I have my favorite trattorias where I go to enjoy traditional Roman cuisine, especially when I come back for work from abroad and I'm missing the flavors of home, such as Da Enzo al 29 in Trastevere; but I also love slightly modernized Roman cuisine, which is

done very well at Mi Và in Prati. For a more elegant dinner with a breathtaking view, I'd suggest Aroma at Palazzo Manfredi or La Terrazza at Hotel Eden [top left].

Where do you like to go shopping?

I don't have much time to shop, but when I'm looking for something special, you can't beat Via Condotti [bottom left], Via Frattina, and Via del Babuino for the best-known Italian and international brands.

What is your version of an ideal evening's entertainment?

An aperitivo or dinner with friends or loved ones in an outdoor restaurant during the summer, or on a beautiful terrace with a view of the entire city. If there's live music or a piano bar, I'd say it doesn't get any better than that.

Lastly, Rome is most beautiful...

...at night, when everything stops, when the chaos of the day is gone, and the lights enhance the city's splendor. Then you can admire it fully, amazed by all its beauty.